

# 4<sup>th</sup> Annual ARTpreneur Conference

## “From Passion To Profit”

November 24<sup>th</sup>, 2011 - 9:00 am to 4:00 pm

Ramada Inn & Conference Centre, Cornwall, ON

Time	Topic
8:30 – 9:00 am	Registration
9:00 - 9:15 am	Welcome
9:15 – 10:30 am	Speaker - Marilyn Simonds: Author
10:30 – 10:45 am	Break
10:45 – 12:00 Noon	Breakout Session #1: A) Janice Lambrakos – Ontario Arts Council B) Kevin Lajoie – “Working With The Media”
12:00 – 1:00 pm	Lunch
1:00 – 2:15 pm	Keynote Speaker – Bettina Forget: Artist, Gallery Owner and Radio Co-host
2:15 – 2:30 pm	Break
2:30 – 3:45 pm	Breakout Session #2: A) Bernard Charlebois – “How Far Can Social Media Reach” B) Mike Laking - “The Business Side of being an Artist”
3:45 – 4:15 pm	Wrap Up and Networking